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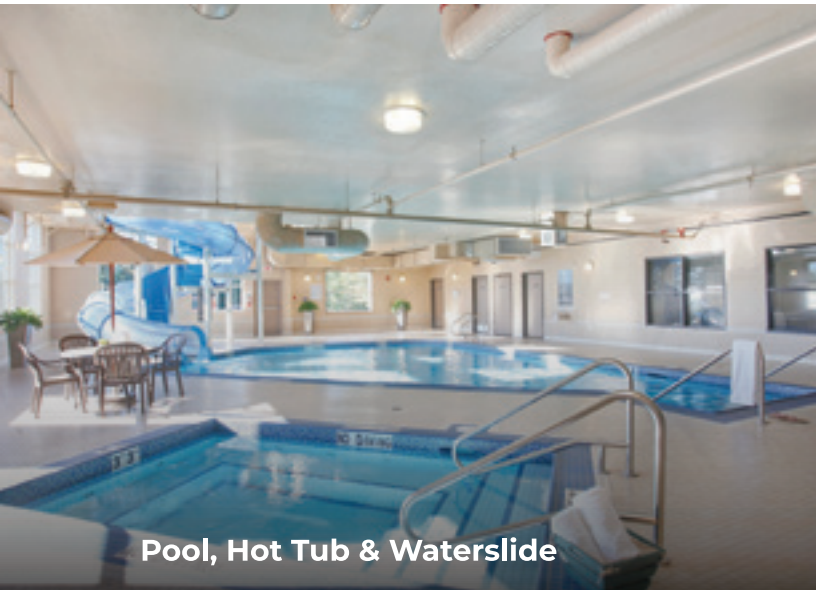
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# SCHEDULE OF EVENTS

## THURSDAY, SEPT. 11 - WIESN NIGHT

5:00 PM — Doors Open

6:00 PM — Oktoberfest Style Games, Dinner, Keg Tapping, Games & Live Oompah Band

## FRIDAY, SEPT. 12 - ROCK & RODEO

4:30 PM — Doors Open

6:00 PM — Pro Rodeo

8:30 PM — Outdoor Concert Feat. Queen Flash

9:30 PM — Biergarten Party (Girl Crush YYC)

## SATURDAY, SEPT. 13 - COUNTRY NIGHT

4:30 PM — Doors Open

6:00 PM — Pro Rodeo

8:30 PM — Outdoor Concert Feat. Wynn Williams

9:30 PM — Biergarten Party (Cole Martin)

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# WELCOME TO OLDSTOBERFEST 2025!

On behalf of the Town of Olds, it is my great pleasure to welcome you to this year's Oldstoberfest – the world's first and only Bavarian rodeo! From September 11-13, 2025, we come together to celebrate our rich heritage, the spirit of community, and the unique charm that Olds has to offer.

This event has become a yearly highlight, bringing together families, friends, and visitors from near and far to enjoy an exciting mix of rodeo action, Bavarian culture, local food, and entertainment. It's a true reflection of what makes Olds such a special place – a town that combines small-town warmth with optimistic, forward-thinking energy. We are incredibly proud of this event and what it has done for our community – creating lasting memories, supporting local businesses, and bringing people together. Whether you are a long-time resident or a first-time visitor, I know that this year's Oldstoberfest will be a celebration you won't soon forget.

Thank you for being part of this tradition, and I look forward to seeing you at this year's festivities!

Warm regards,  
Mayor Judy Dahl  
Town of Olds



Hello Rodeo Fans!

Welcome to Oldstoberfest! Olds has a long history in rodeo and in being a central hub of all things 'western,' but Oldstoberfest combines western and Bavarian culture like nowhere else in the world!

The sport of rodeo brings to life the skills of everyday cowboys and cowgirls — roping, riding, and horsemanship — that are staples of our ranching and agriculture sectors. What started as a friendly competition between friends — seeing who could handle the unruly outlaws with the most grace and flair — has turned into one of the most exciting shows you will ever witness. When you pair that with the energy of Bavarian culture, you get action that's perfect for fans of all ages!

As the kickoff to the 2026 rodeo season, Oldstoberfest is filled with Canadian champions. And if the past is any indication, prepare yourself to see some of the world's best rodeo athletes — both two-legged and four-legged — showcase their skills as they take the first steps toward the 2026 season, all while many still have an eye on the 2025 Canadian Finals Rodeo. Thank you for being a part of that chase! I cannot think of a better way to kick off the next season than with outstanding rodeo action in a dynamic, knowledgeable community like Olds.

As you look around the grounds and see all the hard work that goes into the production of Oldstoberfest and the growth of rodeo, it goes without saying that none of this would be possible without a dedicated team of committee members, volunteers, sponsors, and fans. So, to all of you — a huge welcome and thank you from everyone at the Canadian Professional Rodeo Association!

Enjoy the weekend —it's bound to be fun for the whole family.

Best regards,

**Denny Phipps, CEO**  
Canadian Professional  
Rodeo Association



On behalf of the Board of Directors, staff, and management of the Olds Regional Exhibition, I am thrilled to welcome you to the only Bavarian rodeo in the world! Oldstoberfest is not only the largest annual event hosted on our grounds, but also one of the most vibrant celebrations of community spirit we see each year.

I extend my sincere appreciation to the Oldstoberfest Committee, whose dedication, creativity, and collaborative spirit make this event an absolute pleasure to be part of. Their hard work brings together culture, sport, and fellowship in a way that truly embodies the heart of Olds.

This year marks a huge transitional period for ORE, as we focus on sustainability, strengthening partnerships, and building a shared vision for the future. Oldstoberfest continues to be a shining example of what can be achieved when we work together, celebrating tradition while embracing progress.

I invite you to enjoy the rodeo, the Bavarian flair, and the unmatched energy of Oldstoberfest. Here's to a weekend of fun, friendship, and unforgettable memories!

Prost

Tammy Burns  
General Manager  
Olds Regional Exhibition



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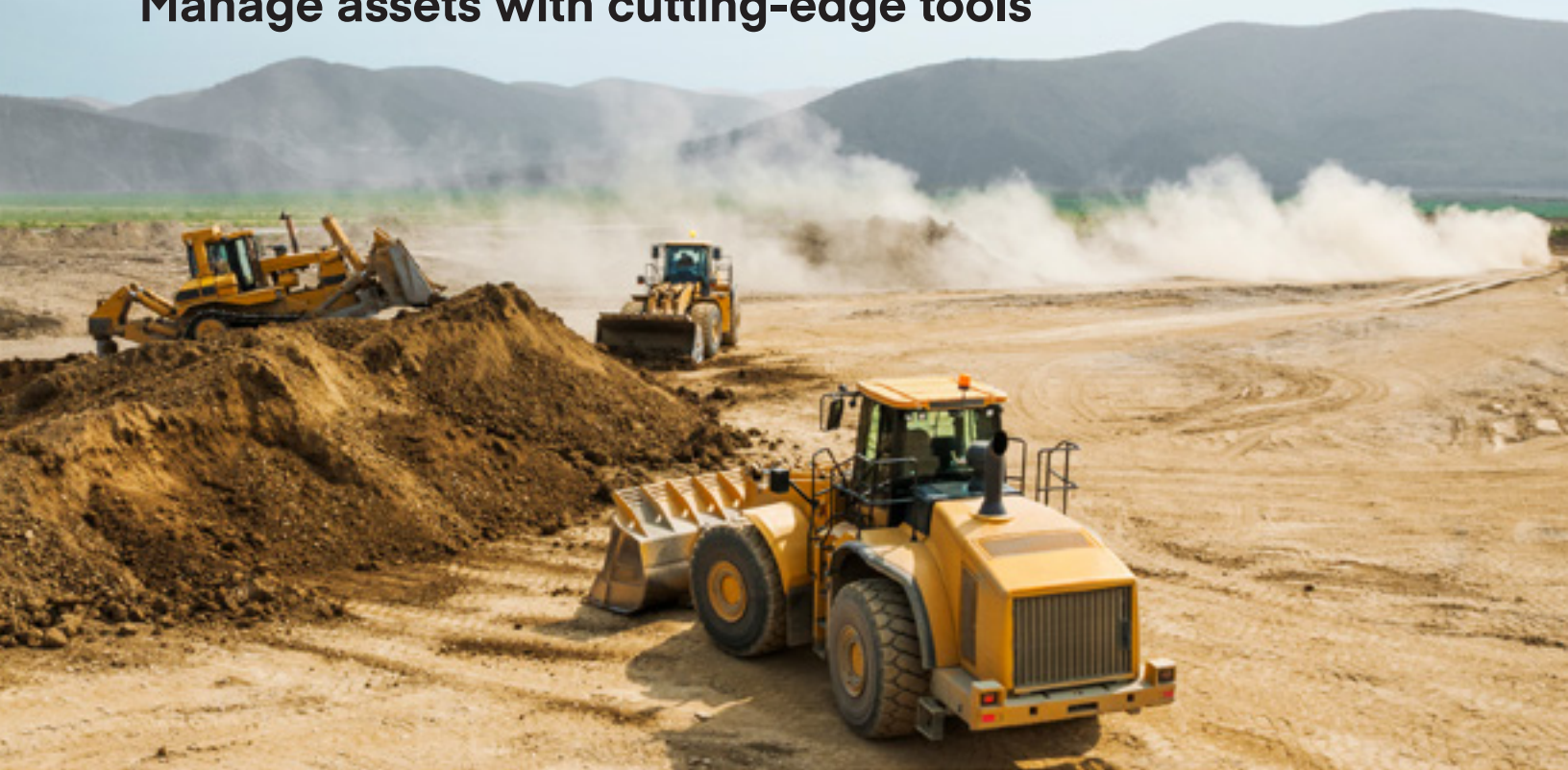
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# RODEO EVENTS



## SADDLE BRONC RIDING

In the "classic event of rodeo," the rider spurs from the animal's shoulders in an arc-like motion toward the back of the saddle in time with the bronc's actions. To qualify for a score, the rider must have his boots over the break of the horse's shoulders until the horse has completed his first jump out of the chute. The higher and harder the horse bucks and the better the cowboy spurs-the higher the score.



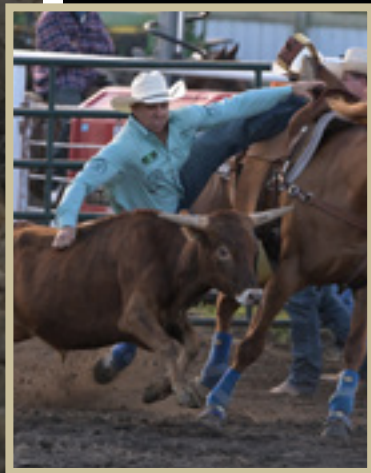
## TIE-DOWN ROPING

At the start of the run, the roper must remain behind the barrier until the calf crosses the scoreline. Breaking the barrier adds ten seconds to the roper's time. After roping the calf, the cowboy dismounts from his horse, runs down his rope and lays the calf down by hand. If the calf is down when he reaches it, he must allow the calf to get up and then lay it down. The roper then ties any three legs with a "piggin' string" (a shorter rope he carries between his teeth). The tie must hold for six seconds after the roper remounts his horse.



## STEER WRESTLING

Timing, coordination and strength are prerequisites for a steer wrestler. To begin with, he must remain behind the barrier, which is a rope stretched across the front of the starting box, until the steer crosses the scoreline. If the cowboy breaks the barrier, ten seconds are added to his time. The steer wrestler catches the right horn in the crook of his right arm then must hit the ground with his legs extended forward in order to bring the steer to a halt.



## TEAM ROPING

Two contestants, two horses, two ropes, one steer and one barrier rope. Team roping requires close cooperation and timing between highly skilled ropers, a header and heeler. If the header breaks the barrier before the steer completes its head start, the ropers are assessed a ten second penalty. Once the header makes his catch he turns the steer to expose the back legs to the heeler. The heeler then attempts to rope both hind legs.



## LADIES BARREL RACING

One of rodeo's most popular events, the barrel race requires the rider and her horse to complete a cloverleaf pattern around three barrels. The time starts when the competitor crosses an electric beam of light and the time is completed when she recrosses the line after completing the pattern.



## BAREBACK RIDING

The cowboy inserts his gloved hand into the suitcase handle-like bareback riggin which is made of leather and is cinched around the horse. The rider will be disqualified for failing to keep his spurs over the break of the horse's shoulders until the first jump out of the chute is complete, for touching the animal or equipment with the free hand, or for getting bucked off before the end of the eight-second ride.



## BULL RIDING

Rodeo's most dangerous event and the toughest eight seconds in sport. The bull rider inserts his gloved hand into the handhold of a flat, braided rope which is passed around the girth of the bull, into the palm of the hand, around behind the wrist and into the palm of the hand one more time.



# BREAKAWAY ROPING WITH LAKOTA BIRD

Breakaway roping has been an event for women to compete in at the high school and college level for years. Women, like myself, have grown up with a rope in their hands.

I learned to rope in the branding pen on my family's ranch. I have spent countless hours roping with my father and brother, who rope calves and train horses. Like many other women before me I found that once I was finished with college rodeo, there really wasn't a lot of opportunity to continue roping. Although I am a barrel racer as well, I love to rope.

In recent years the Breakaway Roping has emerged in the word of Professional rodeo. C5 rodeos, including Oldstoberfest, were some of the first Pro Rodeos in Canada to feature Breakaway Roping. Since then, Breakaway Roping has grown immensely and is now an event at 75% of Pro rodeos in Canada. It is also now an event at the Canadian Finals Rodeo.

Breakaway ropers are so grateful to the committees and sponsors that have given us the opportunity to compete at a professional level. There is a lot of women that have dedicated their lives to roping and it is amazing that we can now do so professionally!





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# THE FJORD VICTORY LAP

What began as a fun idea has become a tradition at Oldstoberfest! We can almost 1000% guarantee that you will not see a Fjord used as a victory lap horse at any other professional rodeo in the world.

At first there was questions as to whether the cowboys would ride a Fjord, and by the end of the first year, where we featured Eric (owned by Jeni Galer), World Champions were racing across the arena to jump on Eric and do a victory lap... Bavarian style! In 2025, Jeni Galer will once again share her beloved Fjords with us. We would like to introduce you to Nora, Andi and Brigg.



*Nora*

**NORA IS A THREE-YEAR-OLD FJORD FROM MICHIGAN, BOSS OF EVERYTHING AND EVERYONE.**

*Andi*

**ANDI IS A THREE-YEAR-OLD FJORD FROM UTAH, BRAVE AND THINKS SHE'S A BIG GOLDEN RETRIEVER.**

*Brigg*

**BRIGG IS A NINE-YEAR-OLD FJORD, IMPORTED FROM NORWAY, HAS TRAVELED AND SHOWN IN FLORIDA, ARIZONA, MONTANA, AND NOW CANADA. HE LOVES THE LADIES AND PEPPERMINT TREATS!**



Their favorite treats are mini wheats cereal, and after packing cowboys around the arena at Oldstoberfest, they'll spend the fall packing sheep and moose out of the mountains.

We can't wait to cue the Oompah Band and send Nora, Andi, and Brigg into the arena to meet you all!

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## GIRL CRUSH

FRIDAY, SEPTEMBER 12, 2025 | 9:30 P.M.  
BAVARIAN BIERGARTENS

Girl Crush is a dynamic, high energy seven-piece band fronted by three female lead singers that performs a variety of genres to ensure that your event has the perfect mix of tunes to keep the party going all night long.

Based out of Calgary, this talented and professional group has many years of experience in bringing the very best live entertainment experience.



## COLE MARTIN

SATURDAY, SEPTEMBER 13, 2025 | 9:30 P.M.  
BAVARIAN BIERGARTENS

Influenced heavily by his son and grandfather, Cole stays true to his roots and writes about real world experiences. His songs and performances are warm and relatable – everything we love about country music.

Born and raised in Innisfail, Alberta, the prairies and foothills have offered Cole many inspirations and opportunities to grow his unique sound. Combining a pure love for country music songwriting with banjo, pedal steel, fiddle, and melodic vocals, Cole's work echoes the influence of Chris Stapleton, Cody Johnson, and Tyler Childers.

Cole's talent and genuine friendliness have won over fans and an expanding audience throughout Western Canada.



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Jordan has performed across Canada in British Columbia, Alberta, Saskatchewan, and Ontario. He has won awards at the prestigious Kimberley International Old Time Accordion Championships and is now a full-time member of the Grammy nominated band The Western Senators.

Most recently, Jordan released his debut album "Main Squeeze!". Backing Jordan on the album is Saskatchewan's Grammy award nominated polka band, The Western Senators.

This album contains many Polka favourites such as "Let's Have a Party", and "Baby Doll Polka". Jordan's album "Main Squeeze!" was nominated for "International Style" Album of the Year and "Song of the Year" at the 2018 at the International Polka Association Festival in Bullalo, NY.

**IT DOESN'T STOP THERE FOR THIS YOUNG PHENOM IN THE POLKA WORLD, SO WATCH OUT FOR HIM!**



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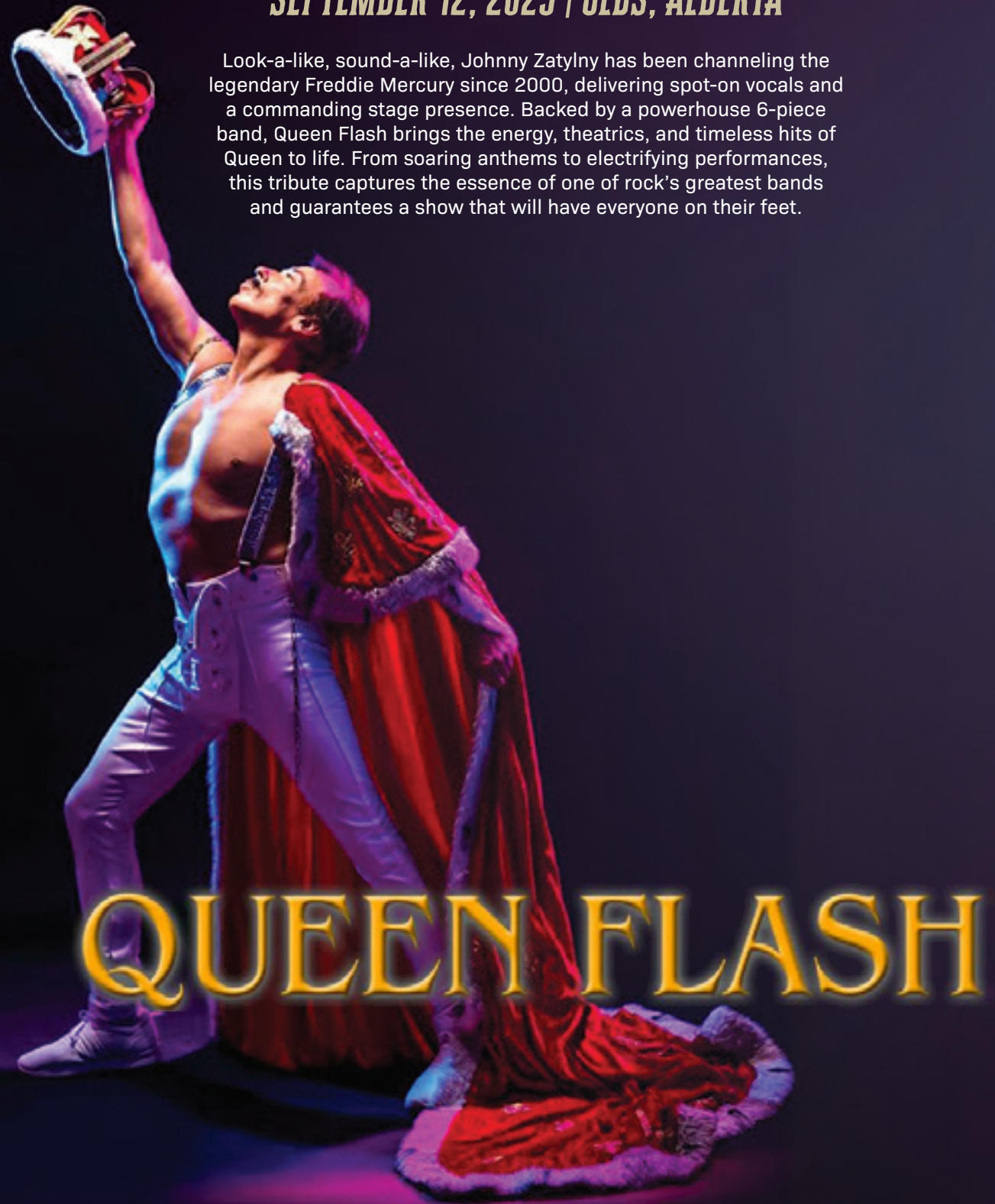


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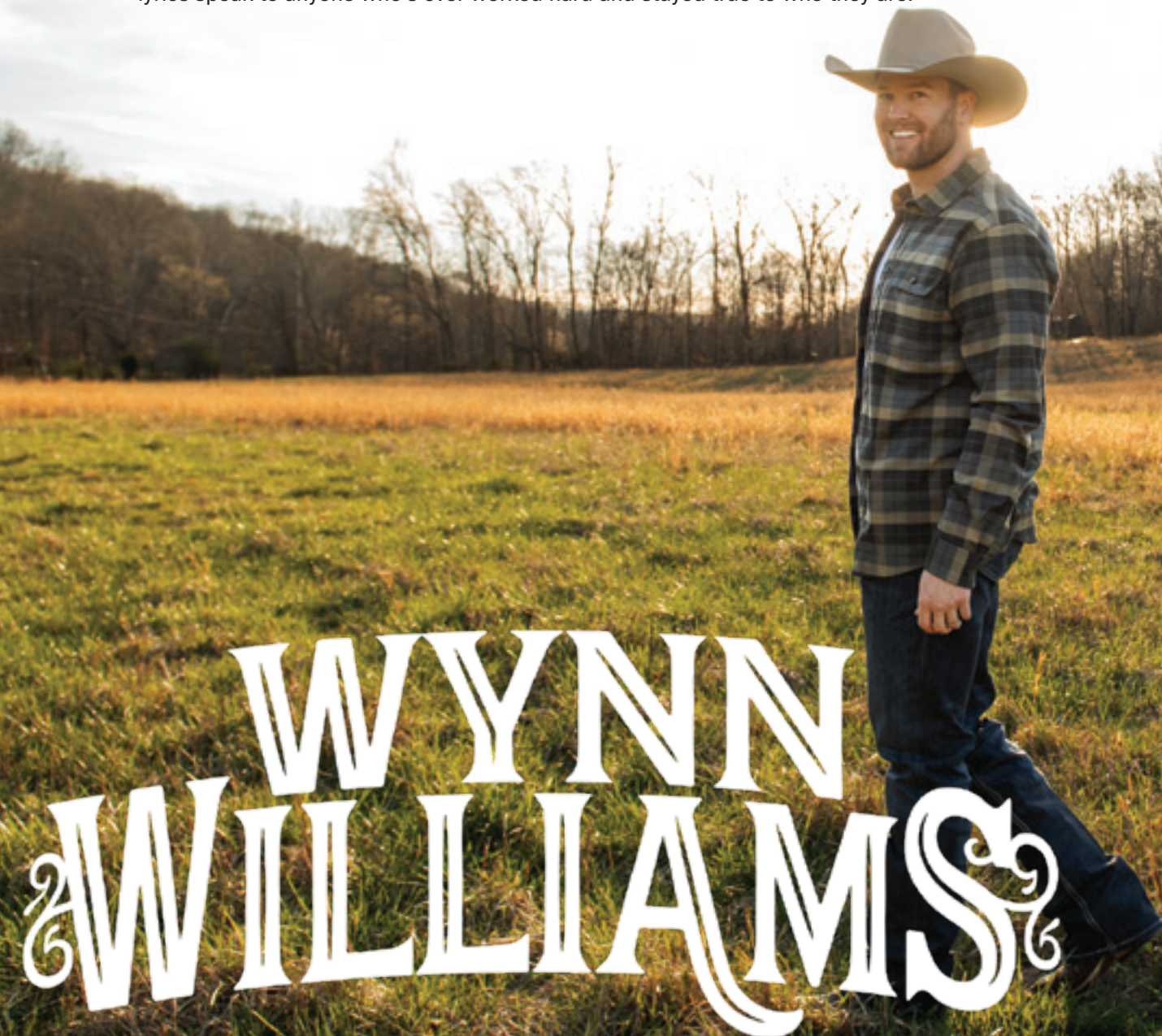
**SEPTEMBER 12, 2025 | OLDS, ALBERTA**

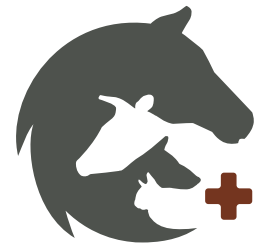
Look-a-like, sound-a-like, Johnny Zatylny has been channeling the legendary Freddie Mercury since 2000, delivering spot-on vocals and a commanding stage presence. Backed by a powerhouse 6-piece band, Queen Flash brings the energy, theatrics, and timeless hits of Queen to life. From soaring anthems to electrifying performances, this tribute captures the essence of one of rock's greatest bands and guarantees a show that will have everyone on their feet.



**SEPTEMBER 13, 2025 | OLDS, ALBERTA**

Wynn Williams is a true cowboy turned country music artist, forged in the grit of the rodeo arena. A Texas A&M graduate, he swapped his spurs for a guitar but never lost the cowboy spirit. With millions of streams and a growing fan base, Wynn blends classic country tradition with a modern edge, drawing influence from legends like George Strait and Brooks & Dunn. From the rodeo grounds to the stage, his powerful voice and honest lyrics speak to anyone who's ever worked hard and stayed true to who they are.





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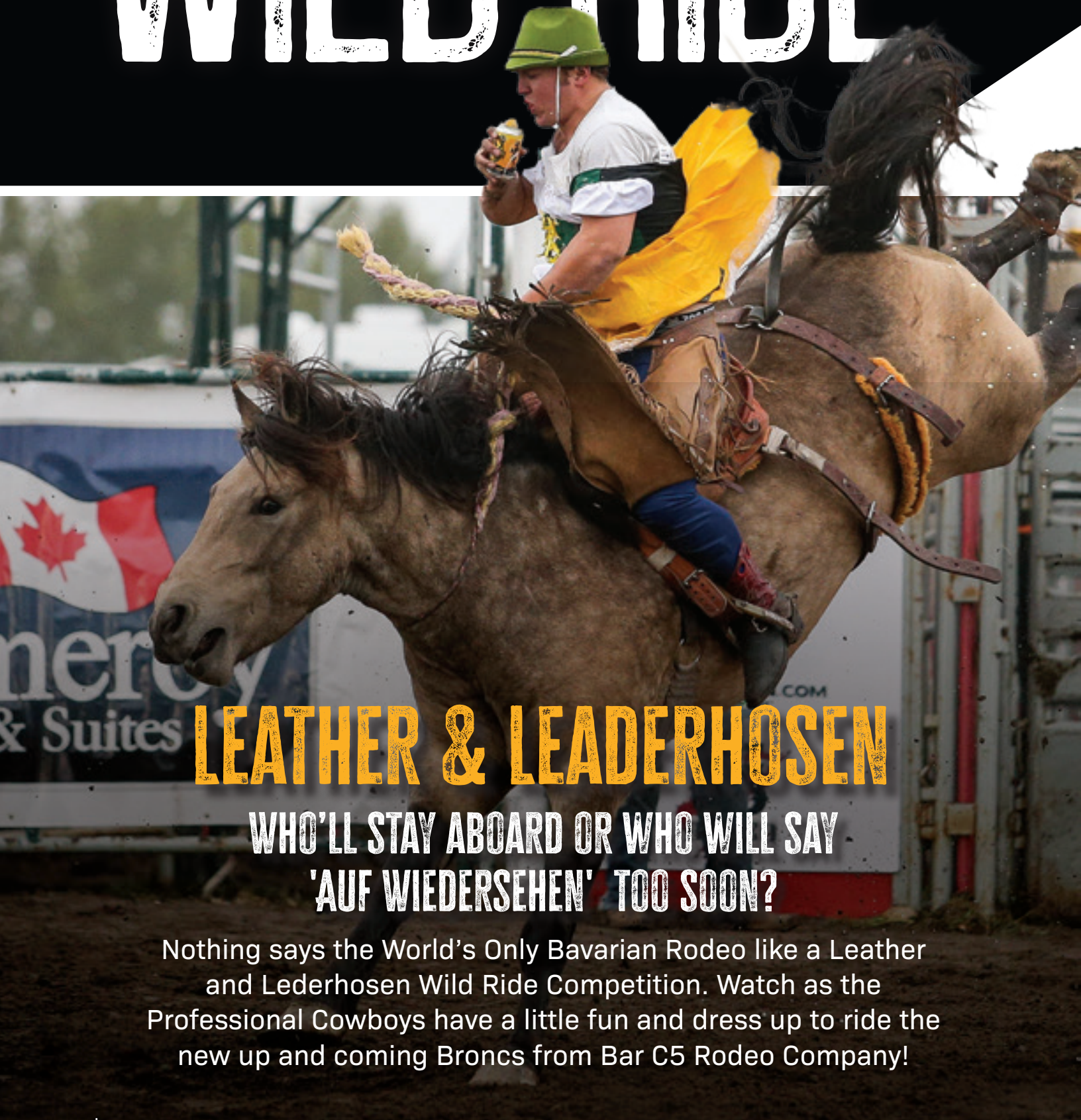
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*C5 F13 Virgil*



F13 Virgil is a stout, grey horse that has become a household name — and rightfully so. He is one of C5 Rodeo’s standout horses, with the likes of Kaycee Feild, Tim O’Connell, Tilden Hooper, and Rocker Steiner putting on a show every time they match up with him.

Virgil was born and raised in Grassy Butte, North Dakota. C5 had their eye on him from a young age, knowing what the big grey was capable of, and they wanted him to be part of the C5 string. After an impressive outing as a five-year-old in Houston, Virgil became just that in 2013 when he came home to C5 Rodeo’s ranch in Lac La Biche, Alberta.

Since then, Virgil has become one of the most recognized and sought-after broncs going down the road. He gives world-class performances no matter the venue. Quiet in the pasture, under the arena lights Virgil soaks up the crowd, the adrenaline, and the challenge of each cowboy he’s drawn against.

At 17 years old and weighing in at 1,700 pounds, Virgil still brings pure dynamite to every ride. After giving it his all for 8 seconds, with his head held high, he makes his famous victory lap before leaving the arena.

Virgil’s résumé is stacked with accolades. He is a two-time Bareback Horse of the Year and has helped multiple cowboys win tens of thousands of dollars. In 2024, he was the poster boy for the Ponoka Stampede and won the Calgary Stampede with RC Landingham, scoring an impressive 94.

In an unexpected twist, he even helped 4X World Champion Zeke Thurston win the Saddle Bronc title at the inaugural Zeke Thurston Extreme Broncs Invitational, scoring 92 while wearing the halter.

**In 2022, Virgil and cowboy rebel Rocker Steiner set a new world record — a 95-point ride at the Riggin Rally in Darby, Montana — the highest score ever in Bareback riding.**

The 2025 season saw Virgil buck predominantly as a Saddle Bronc horse, where he carried multiple riders to scores in the 90s. At the Calgary Stampede, Zeke Thurston rode him to a 92.5, winning the championship. Virgil was later named 2025 Canadian Saddle Bronc Horse of the Year.

We don’t know how much longer the big grey will continue to buck, but for now he’s still thriving in the arena and performing at an elite level. When the time comes to retire, Virgil will let us know. Until then, we’ll keep watching him do what he loves — buck.



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## PROGRAM PRIZE DRAW

- Prize 1: Lammle's \$400 Boot Coupon
- Prize 2: Two Canadian Finals Rodeo Tickets

All prizes will be drawn on Saturday, September 13, 2025 and the winners will be contacted. You do not need to be present to win. Thank you for your support of the Eagle Beef 4H Club!

Name: \_\_\_\_\_

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Phone: \_\_\_\_\_

Tear off this slip and drop your entry into the bucket at the grandstand entrance.



*September 11-13, 2025*

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